



ACADEMY OF OUR LADY OF MERCY  
**Lauralton Hall**

**ACADEMY OF OUR LADY OF MERCY, LAURALTON HALL**

*Parent Annual Giving Program FAQ*

**Q: What is the Parent Annual Giving Program?**

**A:** Annual Giving is the basis of a comprehensive development program in any school. Parent Annual Giving asks current parents to make a contribution each year over and above tuition and fees.

**Q: How are the funds raised from the Parent Annual Giving Program used?**

**A:** The funds raised from the Parent Annual Giving Program are used to supplement tuition revenues. In the past, these funds have been used to upgrade technology with new software, purchase LCD projectors and SMART Boards, bring interesting and educational programs for student assemblies, add new teams to our increasingly successful athletic programs send teachers to professional conferences and add AP courses to our curriculum.

**Q: What exactly does Lauralton Hall expect from parents in the Parent Annual Giving Program?**

**A:** A fair and specific pledge is needed by **November 30** so that Lauralton Hall knows what to expect in parent contributions. Fulfillment of that pledge is expected unless some significant hardship precludes you from doing so. Gifts are due by May 15.

**Q: Are there any special gift clubs?**

**A:** Yes, we have a Donor Society. This was established to recognize the important role that leadership level support plays in the success of the Annual Giving Program. We invite you to consider membership in one of the following:

McAuley: \$10,000 or more  
Tower Circle: \$5,000 - \$9,999  
Golden Stair: \$2,500 - \$4,999  
Presidentø Circle: \$1,000 - \$2,499  
Founderø Society: \$500 - \$999  
LH Associate: \$300 - \$499  
Centennial: \$100 - \$299

The success of the Annual Giving Program depends on the generosity of those who care about Lauralton Hall. Each gift ó no matter the size ó is important and makes a difference.

**OVER**

**Q: How do I participate in the Parent Annual Giving Program?**

1. Make an outright gift to the school, **payable by May 15**

As each outright gift or event sponsorship is paid, you will be informed of your pledge balance. Visa, MasterCard and American Express charge cards are accepted for any event sponsorships or outright gifts. Remember, gifts of goods or services are not credited to your pledge since cash is required to balance the school budget. Gifts of this sort are listed in your family's record, however, and are gratefully received.

**Q: If my company has a matching gift program, does the company gift count toward my pledge obligation?**

**A:** Your company's matching gift will be fully credited toward your pledge. Simply ask your employer about their matching gift program and forward the completed company form along with your gift. Your spouse may qualify for a matching gift as well. Restrictions apply on some gifts, but certainly ask your human resources department for information on qualifying gifts.

**Q. Is my donation tax deductible?**

**A.** Yes! Gifts to Luralton are tax deductible to the fullest extent provided by law and may be made in the form of cash, a check or stock transfer.

**Q: How are the records kept?**

**A:** The Development Office keeps track of pledges and contributions. (It is necessary to have your pledge form in before any gifts can be recorded.) After a gift payment is received, a letter is sent out thanking you and informing you if there is a pledge balance. In April, a reminder notice is sent if a pledge balance remains.

***We expect the participation of every parent in the pledge program to support your own daughter and ask that you consider Luralton Hall one of your major charities during these years.***

*Questions or concerns should be directed to [development@luraltonhall.org](mailto:development@luraltonhall.org).*

***200 High Street · Milford, Connecticut · 203-877-2786***

***www.luraltonhall.org***